

Contact: Sharon Cook/COOK PR
541-389-9344 or prscook@aol.com

Great Landscaping is No Accident

Second edition of “55 Myths, Tips & Secrets: Bend’s Essential Guide to Landscaping” saves homeowners time & money by getting it right the first time!

Bend, OR (8/2/08)...Fred Swisher is a Bend landscape design consultant and owner of Sculptural Landscapes who spends a lot of his time fixing his clients’ landscaping problems. Central Oregon’s difficult climate, with weather extremes, micro-climates and limited plant selection makes it difficult for the novice to plan outdoor gardens and landscaping.

Many projects are not planned properly the first time. A contractor may have ignored the landscape’s unique features, resulting in berms that need to be replaced, and irrigation systems that have to be relocated.

The second edition of ***“55 Myths, Tips & Secrets: Bend’s Essential Guide to Landscaping”*** by Fred Swisher and Sarah Whipple was written to help homeowners understand how to enjoy a landscape that will please and inspire, as well as add value to the property. “Even here in the high desert we can build elegant and natural landscapes that draw on techniques that are centuries old. To live here and not incorporate the natural beauty of Central Oregon into our gardens and landscapes is a tragedy,” said Swisher.

- “55 Myths” is the first book to specifically address Central Oregon’s unique landscaping and gardening challenges, while giving homeowners checklists and questionnaires to help define their needs.
- Swisher and Whipple have 50 years of combined experience with landscaping clients in the design, construction and maintenance of world-class gardens. Swisher is the “hardscape” or “bones of the landscape” expert, while Whipple is a master gardener who specializes in trees, plants and flowers for the finishing touches of the “softscape.” She is also known as Bend’s “compost guru.”
- The book’s tips and secrets are “Landscaping 101” to help the homeowner avoid wasting thousands of dollars on landscaping that doesn’t work or look good.

“You need a good foundation. You need a plan. It’s good to start with the end in mind and this book will help you to ask the right questions before you start,” Swisher said.

#####

Swisher and Whipple run the Bend Pine Nursery. “55 Myths, Tips & Secrets,” published by Incubation Press, is available at local book stores or can be ordered online at www.bendpinenursery.com. Call Fred or Sarah at 541-312-9834.